WELLS FARGO Investment Institute

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Answering market volatility questions

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How long do you expect markets to remain volatile?

The selling had been orderly, focused on technology and consumer discretionary stocks through April 1, but since April 2, selling has been chaotic and rapid. The nature of lingering uncertainty is that positive and negative developments can both come along and reinforce either apprehension or give false hope before market prices finally stop falling and reach a bottom. If the uncertainty about tariffs continues, corporate leaders may have to wait to learn how to allocate capital to their growing businesses.

The economy could then fall into recession during this time, and lower equity prices could follow. Or as we expect, the economy could continue to grow with help from lower interest rates and ample liquidity.

Is a recession inevitable if tariffs don't get retracted?

We would not present the issue of recession only if tariffs remain in place. One of the important points to remember is that we're about to see first-quarter earnings, and we'll be looking for two signals. First, we need to see how much guidance from the companies comes down for future earnings. And second, are there any early reads on cost increases from the reporting firms. From these reports, we'll see which companies are struggling more with tariff adjustments. The more companies that struggle, the greater chance of recession. We anticipate significant tariff impacts, and so we have brought our economic growth forecasts down from 2.5% to 1% — near recession level, but still positive.

What should investors do now?

For investors who have cash and want to take advantage of lower prices, even amid uncertainty, we would stick with quality in the portfolio. Among the U.S. markets, we favor large and mid-cap U.S. equities and select sectors — Information Technology, Communication Services, Financials, and Energy.

For fixed income, we are selective. We favor investment grade fixed income and would focus on corporate bonds and essential service municipal securities. As for fixed income maturities, the middle range of the maturity spectrum, let's say 3 to 7 years, we think offers the best value at this time.

For investors who have a long-term focus and want to remain cautious here, some cash buffer can make sense. Money market rates are a lot higher than they were the last time major uncertainty landed on financial markets. So, for now, rates above 3% are one solution for a cash buffer. As market prices settle, legging back into those markets, especially if underweight to strategic targets, remains a portfolio priority.

So, planning on where you want to take your portfolio next is an essential conversation to have with your financial advisor we strongly recommend.

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